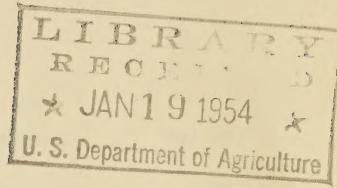


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1954

Mum

LIST

Garden Varieties

Cunningham Gardens
INCORPORATED
WALDRON, INDIANA

CHRYSANTHEMUMS

GARDEN VARIETIES — ROOTED CUTTINGS

(*) Indicated Varieties Recommended for Pot Plants

White

	Height	Matures	Per 100
Avalanche. Large creamy white; decorative	Med.	Sept. 25	5.00
* Calcite. Creamy white in color; small decorative	Med.	Sept. 25	5.00
* White Cloud. Pure white; vigorous; decorative	Med.	Sept. 25	6.00
Glacier. White to blush-white double flowers	Short	Sept. 25	6.00
White Wonder. Soft mellow-white; pompon	Tall	Sept. 25	5.00
* Pepita. Egg-shell white; button pompon	Short	Oct. 1	5.00
Powder Puff. White in wide mounds; Cushion type	Short	Oct. 1	5.00
Shalimar (H). Large creamy white, soft yellow center	Med.	Oct. 1	6.00
White Knight. Clear ivory-white double flowers	Med.	Oct. 5	6.00
* Classic. White; semi-formal pompon. Good cutflower	Tall	Oct. 5	6.00
* Silverplate. White. Good outdoor cutflower; decorative	Tall	Oct. 10	6.00

Pink & Lavender

Welcome. Deep rose-pink; semi-double	Short	Sept. 5	6.00
Murmurs. Deep pink changing to mallow-purple	Short	Sept. 15	6.00
Chippewa. Aster-purple; many large flowers	Tall	Sept. 25	6.00
* September Cheer. Cherry-rose-pink; prolific	Short	Sept. 25	6.00
* Spellbound. Rose-pink shaded lavender; double	Med.	Sept. 25	6.00
Olive Longland. Apricot toned salmon-pink	Med.	Sept. 25	6.00
Cecil Beed. Deep lavender-pink; free flowering	Med.	Oct. 1	6.00
Early Wonder. Soft pink pompons; strikingly branched	Tall	Oct. 1	5.00
* Jewell. Deep rose-pink; ball-shaped pompon	Med.	Oct. 1	6.00
Jayeff. Deep pink; double; strong growth habit	Med.	Oct. 1	6.00
Magenta Spoon. Lively magenta-rose. Profuse bloomer	Med.	Oct. 1	6.00
Malinda Brown. Rose-pink with lavender overtone	Med.	Oct. 1	6.00
* Myrtle Walgreen. Purple underlaid silvery lilac	Med.	Oct. 1	6.00
Patricia Lehman. Sparkling peach-pink; vigorous	Med.	Oct. 1	6.00
Rosita. Persian-rose; button-pompon; neat grower	Med.	Oct. 1	6.00
Allegro. Glowing shrimp-pink shaded copper	Short	Oct. 5	6.00
Betty. Bright rose-pink; good cutflower; decorative	Tall	Oct. 5	6.00
* Joybringer. Salmon-rose; medium pompon; broad growth	Short	Oct. 5	6.00
* Lavender Lady. Silvery lavender; large; strong growth	Med.	Oct. 5	6.00
* Major Cushion. Bright rose-pink; double flowers	Short	Oct. 5	5.00
Orchid Jewell. Clusters of orchid-pink pompons	Med.	Oct. 5	6.00
Orchid Spoon. Orchid-pink; abundant bloomer	Med.	Oct. 5	6.00
* Mrs. P. S. DuPont. Peach-pink tinted bronze	Med.	Oct. 10	6.00
* Masquerade. Silvery lavender and rose; small pompon	Short	Oct. 12	6.00
* Serenade. Deep magenta-rose; semi-double; profuse	Tall	Oct. 12	6.00

Yellow

Butterball. Butter-yellow; double; very early
 Delight. New. Golden yellow; large, perfect flower
 *Pomponette. Golden yellow pompon; very attractive
 Eugene A. Wander. Golden yellow; free flowering
 *Ming. Chinese-yellow shaded bronze
 Canarybird. A slightly bronzed yellow; profuse
 Honeycomb. Medium golden yellow pompon
 *Moonlight. Soft yellow; compact; decorative
 Ruthann Lehman. Canary-yellow; large; cutflower
 Yellow Avalanche. A yellow sport of Avalanche
 Charles Nye. Lemon-yellow; large pompon; sturdy
 *Chiquita. Deep lemon-yellow; small pompon
 *Lee Powell. Chinese-yellow; large; decorative
 King Midas. Golden yellow shaded bronze; large flowers
 Aztec Gold. Clear lemon-yellow flowers; strong
 Supreme Yellow. Bright lemon-yellow. Cushion type
 Yellow Cushion. Golden yellow shaded bronze
 Mellow Glow. Orange, buff, pink and bronze; decorative
 *Mrs. Sam P. Rotan. Deep chrome-yellow and pink
 *Yellow Spoon. Bright clear yellow; vigorous
 *James Stewart. Apricot-gold; pompon
 Treasure. Small yellow pompon; fine cutflower
 *Lemonade. Outstanding lemon-yellow; decorative

	Height	Matures	Per 100
	Short	Sept. 1	5.00
	Med.	Sept. 10	7.00
	Short	Sept. 15	6.00
	Short	Sept. 15	6.00
	Short	Sept. 20	6.00
	Med.	Sept. 25	6.00
	Short	Sept. 25	6.00
	Med.	Sept. 25	7.00
	Med.	Sept. 25	6.00
	Med.	Sept. 25	5.00
	Med.	Sept. 25	6.00
	Short	Sept. 25	6.00
	Tall	Sept. 28	6.00
	Tall	Oct. 1	6.00
	Med.	Oct. 1	6.00
	Short	Oct. 1	5.00
	Short	Oct. 5	5.00
	Med.	Oct. 5	6.00
	Med.	Oct. 8	6.00
	Med.	Oct. 8	6.00
	Tall	Oct. 10	6.00
	Med.	Oct. 10	6.00
	Med.	Oct. 12	6.00

Bronze & Red

Dark Red Gold. Deep red; heavy bloomer
 Early Crimson. New. Bright crimson; strong stems
 Apricot Glow. Rich apricot-bronze; cushion-like
 Joan Helen. Large garnet-purple flowers; semi-double
 Red Gold. Combines red, orange and gold; double
 Royal Robe. Beetred-purple flowers; sturdy growth
 Salute. Deep purple, double flowers; bushy growth
 Holiday. Golden bronze. deeper center; double
 Champion Cushion. Bronzy red; strong plant growth
 Charm Spoon. Red fading to rich rose
 *Elite Cushion. Apricot-bronze. Sport of Major Cushion which it re-
 sembles in habit of growth. New
 Redwood. Clear bright red. A neat red cushion
 *Remembrance. Intermediate deep red; decorative
 Avalon. Orange-bronze pompon; good cutflower
 *Mona. Rust-bronze flowers of firm texture; pompon
 Huntsman. Intense orange-bronze; large; decorative
 Red Velvet. Deep velvety crimson; fully double
 Beacon. Coral-apricot; large flowers; strong growth
 Fireside. Burnt-orange and salmon; fine bloomer
 Admiral. Dark red. Vigorous and very productive
 Courageous. Dark ruby-red; large
 Carmelita. Orange-apricot. Good cutflower; decorative
 Carmine Queen. Deep carmine; pompon; good cutflower

Short	Sept. 15	6.00
Med.	Sept. 15	7.00
Short	Sept. 15	6.00
Short	Sept. 25	6.00
Short	Sept. 25	6.00
Med.	Sept. 25	6.00
Short	Sept. 25	6.00
Med.	Sept. 25	6.00
Med.	Sept. 25	6.00
Short	Sept. 25	6.00
Short	Oct. 1	5.00
Med.	Oct. 1	6.00
Short	Oct. 5	6.00
Short	Oct. 5	6.00
Med.	Oct. 5	6.00
Tall	Oct. 5	6.00
Med.	Oct. 5	6.00
Tall	Oct. 10	6.00
Tall	Oct. 10	6.00
Tall	Oct. 10	6.00
Med.	Oct. 12	6.00
Med.	Oct. 12	6.00
Tall	Oct. 12	6.00

Garden Mums

POT PLANTS . . . CUT FLOWERS . . . FALL SALES

A number of garden chrysanthemum varieties can be grown as spring flowering pot plants. Planting, pinching, lighting and shading dates determine the flowering dates. The cuttings used should be thrifty and disease free and from lighted stock plants.

To Flower For	Plant	Light	Shade	Pinch
Mother's Day	Feb. 25	Feb. 25-Mar. 3	March 15	March 18
Decoration Day	Mar. 18	Mar. 18-Mar. 24	March 24	April 8

Hardy garden chrysanthemums when grown as spring flowering plants are in a class by themselves and are coming into popular demand because of their earlier normal blooming season. With the home owner the plants may, after flowering, be divided and transplanted to the garden where they will again afford a fall crop of flowers.

According to competent authorities, the following varieties are recommended to be grown as pot plants:

WHITE	PINK	YELLOW	BRONZE & RED
Calcite	Sept. Cheer	Pomponette	Elite Cushion
White Cloud	Myrtle Walgreen	Ming	Remembrance
Pepita	Joybringer	Moonlight	Mona
Classic	Major Cushion	Lee Powell	ORCHID
Silverplate	Mrs. P. S. DuPont	Yellow Spoon	Jewell
	Serenade	James Stewart	Spellbound
		Lemonade	Lavender Lady
		Chiquita	

As a cutflower item with florists, garden varieties afford loads of flowers when planted closely in beds, where no shading is necessary. Varieties suited to this purpose include a wide range of types, especially the taller, long-stemmed sorts.

No doubt the greatest demand with the grower of hardy mums is for blooming plants during the fall season. With the host of colors available, the long flowering season after most other border plants are out of bloom, they fill a definite need in the home garden. A generous planting will attract many visitors who usually are ready buyers, cash and carry.

Plants dug and potted from the blocks in advance of advertised 'Open-house Days' make for quick and easily handled sales. The Cushions and other short growing varieties are well suited to this purpose, although those of medium height are needed in supplying demands. Any left-over plants may be stored for sale the following spring as dormant plants.

Firms catering to local plant trade during the spring season may develop the rooted cuttings in small pots or in pony packs for customer selections. Such cuttings will bloom the first year in the garden.

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